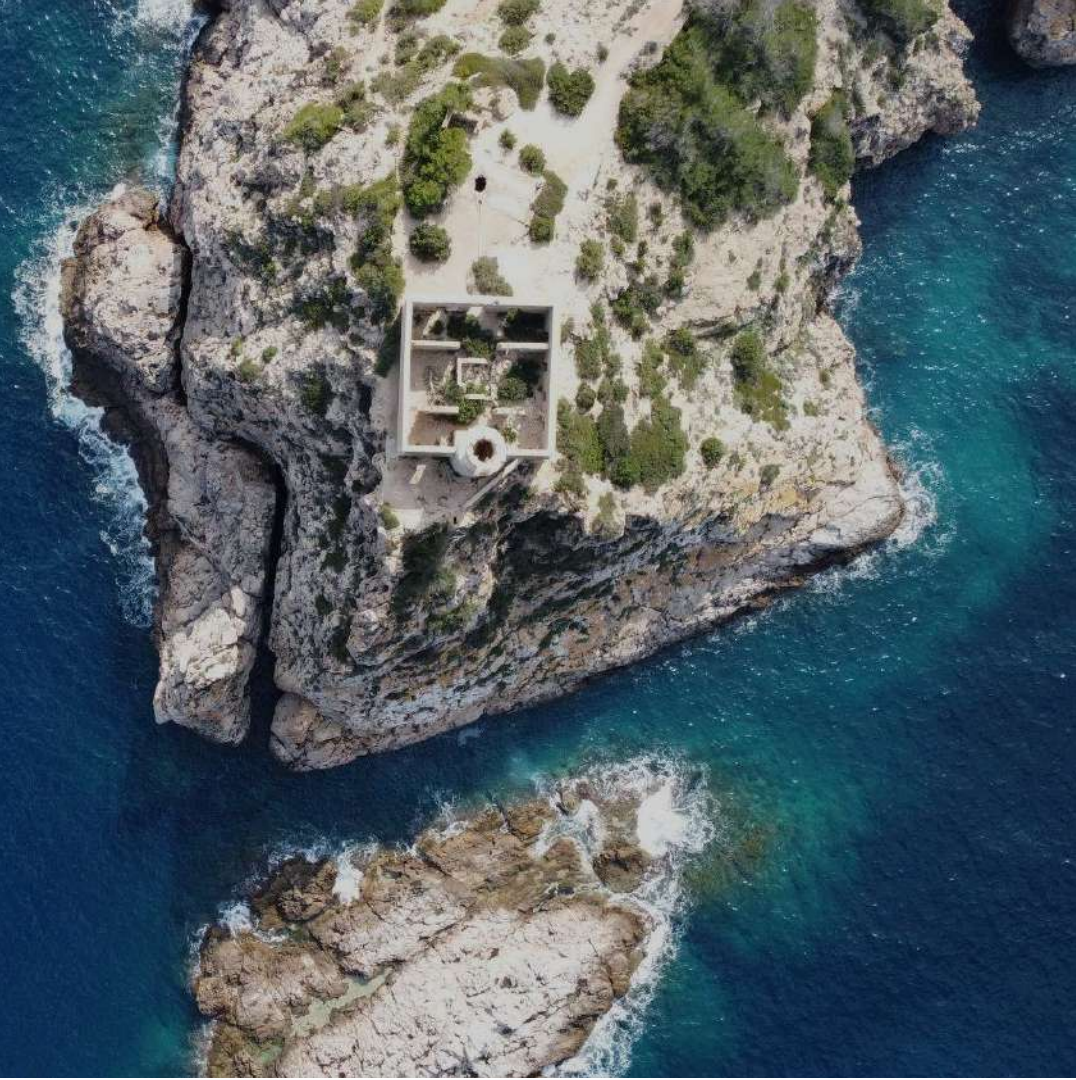




# IBIZA CALENDAR

MEDIA KIT 2024



# WHAT IS IBIZA CALENDAR

With [Ibiza-Calendar.com](https://ibiza-calendar.com), the experience of exploring the island becomes even more exciting. Join us on this digital journey and discover everything Ibiza has to offer, all from the comfort of your device. Welcome to the true essence of Ibiza!

A unique place on the vibrant island of Ibiza, where culture, leisure, and events intertwine to offer a diverse and thrilling array of options for both locals and visitors alike. At the heart of this lush network of possibilities, we present to you [Ibiza-Calendar.com](https://ibiza-calendar.com), the ultimate platform that streamlines access to all the events that bring this Mediterranean island to life.

Imagine a place where information about all events, from deeply rooted cultural festivities to cutting-edge entertainment experiences, is just a click away. **Ibiza-Calendar.com is born to be the digital epicenter connecting Ibiza enthusiasts with a complete range of activities, from electronic music concerts to cultural festivals, sporting events, gastronomy, workshops or family activities.**

Ibiza, renowned for its dreamy beaches and iconic nightlife, is much more than a tourist destination. This Mediterranean gem is also a melting pot of cultural experiences, leisure opportunities, and sports activities. Immerse yourself in the island's rich history by exploring its archaeological sites, discover the emerging art scene in contemporary galleries, or enjoy serenity in wellness retreats.

Ibiza is a destination that offers something for everyone.



# DATOS IBIZA CALENDAR *Highlights*



## WEBSITE LANGUAGES

English  
Spanish



+6000 monthly users

## WEB VISITORS

60% Spanish  
38% English

+2% German,  
French, USA

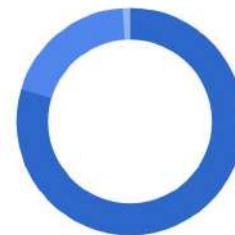


## EVENTS CATEGORIES

Party · Concerts Live · Gastronomy ·  
Art & Culture · Workshops & Talks ·  
Kids · Outdoor · Wellness

More 300 events listed in the past 6  
months

## MOBILE FIRST



MOBILE	DESKTOP	TABLET
79,7 %	19,3 %	1,0 %

# IBIZA CALENDAR PACKAGES

Our main goal is to give the best visibility of your event on our site. We have prepared 3 different packages to give you the best prices with a maximum visibility and clicks. We can work together and find the best way to make it work. Prices are per year

- Specific page of your business with all the contacts details.
- **Unlimited** events listed on the website
- **All events listed** on the homepage and specific category (link to your website not included)
- Editorial Content of your business on the blog.
- Google Maps included

**STARTER · 300€**

- Specific page of your business with all the contacts details.
- **Unlimited** events listed on the website
- 3 special event listed as **🔥 hottest events 🔥**
- All events listed on the homepage and specific category (link included)
- Editorial Content of your business on the blog.
- 1x Social posting on Instagram and Facebook. (Share, post, like, comment)
- Google Maps included

**PREMIUM · 750€**

- Specific page of your business with all the contacts details.
- **Unlimited** events listed on the website
- 10 special event listed as **🔥 hottest events 🔥**
- **All events listed** on the homepage and specific category with link to your website
- Editorial Content of your business on the blog.
- On Demand Social posting on Instagram and Facebook. (Share, post, like, comment)
- Google Maps included

**NO LIMITS · 1350€**



# 10 REASONS WHY USE & ADVERTISE WITH IBIZA CALENDAR

- Get **more costumers**
- Our website has a **strong SEO positioning**, people will find it on Google.
- **Traffic goes directly to your website** to book the reservations or buy tickets.
- Our platform is **user friendly** and **easy to use** for everyone
- The website is fully translated in **English and Spanish** to reach a bigger audience.
- **We promote our website** on Google, Facebook and Instagram.
- You have **full control on your events** depending on your plan.
- You are **supporting new and creative platforms** on Ibiza to increase visibility to all events (local and international ones)
- **Don't stay behind** new advertising and visibility channels. **Marketing is key.**
- We will **work together to achieve your goals**



# BRANDED CONTENT

## Discover the Power of Branded Content on Ibiza Calendar

With our Branded Content option, we offer you the opportunity to publish a compelling informative report about your company, all accompanied by high-quality photographs.

What will you get?

- A **featured article** that will appear on the front page of Ibiza Calendar for a week, grabbing the attention of thousands of visitors interested in the island.
- **Your content will remain on our website permanently**, meaning it will continue to enhance your online presence and attract new customers over time.
- Additionally, **we will promote your content through our social media channels**, ensuring it reaches an even broader and diverse audience.

Price: 150€ + IVA

Social Media Support is included

# PRESS RELEASE

FEATURE YOUR NEWS AND BUSINESS

With our Press Release option, you can send us your news, events, openings, and updates directly, and we will take care of publishing them on our platform.

## **What will you get?**

Your news will be featured on our front page for at least one day, ensuring immediate exposure to our visitors interested in the vibrant Ibiza scene.

And the best part is, your content will never be removed from our website. It will remain online indefinitely, continuously contributing to improving the visibility and online positioning of your business.

Furthermore, by publishing your press release, you will expand your reach through our platform and social media, reaching an even broader audience.

# EVENTS VISIBILITY

When you upload events, a company profile will be created where users can see them all.

Creating events on [ibiza-calendar.com](https://ibiza-calendar.com) is free and always will be.

Take advantage of this to give them maximum visibility.

We can give you access to your profile to create, edit, and modify your events as you like.

But we can also do it for you if you send us all the information to [info@ibiza-calendar.com](mailto:info@ibiza-calendar.com).



The screenshot shows the Ibiza Calendar interface for June 2023. At the top, there is a search icon, a 'JUMP MONTHS' button, and navigation arrows. The main heading is 'JUNE, 2023' with left and right navigation arrows. Below this, three event cards are displayed:

- 09 HERBALISM - IMMUNITY REMEDIES** (Friday, June 9, 2023): Status: EVENT HAS STARTED, MOVED ONLINE, VIRTUAL EVENT. Time: 4:00 pm. Location: Macleay Park, 2960 NW Upshur St, Portland, OR 97210. Organized by: Nettle MaryAnne. A progress bar shows 4:10:11 Time Left.
- 10 BREATHWORK CIRCLE** (Saturday, June 10, 2023): Status: MOVED ONLINE, VIRTUAL EVENT. Time: 1:00 pm - 2:00 pm. Organized by: Swarnamali Divya.
- 12 YOGA TEACHER TRAINING Q & A** (Monday, June 12, 2023): Status: RESCHEDULED, VIRTUAL / PHYSICAL EVENT. Time: 7:30 am. Location: Washington Park, 4033 SW Canyon Rd, Portland, OR 97221. Event Type: Educational, Mind and Body. Organized by: Krishna Swasthiram.

Price: FREE



# ADS · FIXED MEGA

All pages · Home and/or Categories

## *Highlighted*

Increased visibility on your website.  
Instantly captures the attention of your visitors.  
Promotes key products, offers, and events.  
Boosts conversions and business success.  
Enhances navigation for your customers.  
Strengthens your brand presence.  
Guaranteed customization and adaptability.

## *Benefits:*



## MONTHLY FEE

Homepage + All Categories: 1750€ + IVA

Homepage Only: 950€ + IVA

Category Only: 350€ + IVA

Social Media Support + 1 Press release included

*Contact use for weekly or daily fees*

# ADS · DOBLE COLUMN

HIGHLIGHT YOUR BUSINESS IN IBIZA WITH OUR DOBLE COLUMN

Advertising in the columns of the homepage of our website is a powerful strategy to maximize your business's visibility.

When your advertisement occupies a prominent place on the homepage, you ensure that site visitors will see it immediately.

This provides you with the opportunity to capture the attention of a broad and diverse audience, which can significantly increase your chances of generating leads, sales, and conversions.



## MONTHLY FEE

Homepage + All Categories: 1350€ + IVA

Homepage Only: 1100€ + IVA

Category Only: 450€ + IVA

Social Media Support + 1 Press release included

*Contact use for weekly or daily fees/  
Contáctanos para anuncios semanales o diarios*

# ADS · ONE COLUMN

## HIGHLIGHT YOUR BUSINESS IN IBIZA WITH ONE COLUMN

Utilizing advertising space on our website's homepage columns is an effective way to enhance your business's visibility.

Placing your advertisement prominently on the homepage or category page ensures immediate exposure to site visitors.

This presents an opportunity to attract a diverse audience, significantly boosting your chances of generating leads, sales, and conversions.



### MONTHLY FEE

Homepage + All Categories: 750€ + IVA

Homepage Only: 550€ + IVA

Category Only: 250€ + IVA

Social Media Support + 1 Press release included

*Contact use for weekly or daily fees/  
Contáctanos para anuncios semanales o diarios*

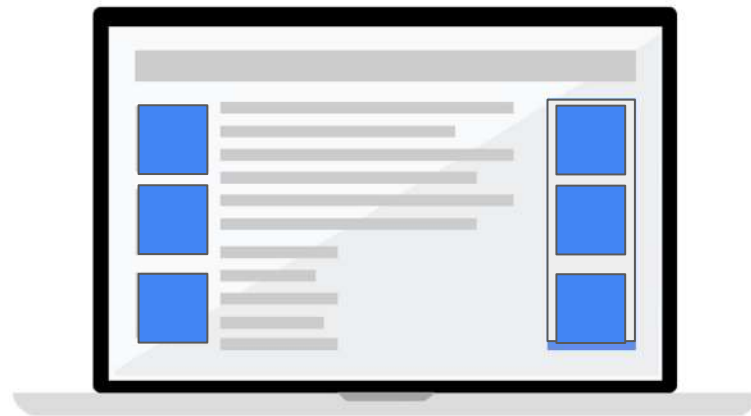
# ADS - SQUARE *Cuadrados*

## MAKE IT 1:1

The square format in the sidebars allows you to convey your key messages effectively.

Whether you want to showcase your latest products, promote special offers, or share customer testimonials, this format provides a concise and impactful way to communicate with your audience.

This can lead to better engagement and increased interest in your offerings.



## MONTHLY FEE

Homepage + All Categories: 210€ + IVA

Homepage Only: 140€ + IVA

Category Only: 90€ + IVA

Social Media Support + 1 Press release included

*Contact use for weekly or daily fees/  
Contáctanos para anuncios semanales o diarios*

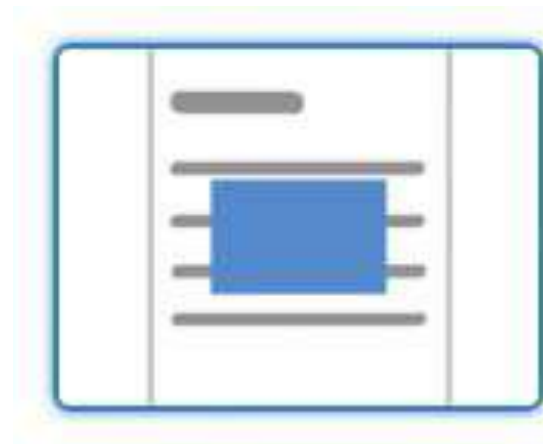
# ADS - POP UP

## HIGHLIGHT YOUR BUSINESS IN IBIZA WITH OUR POP UP

Pop banners offer an engaging and eye-catching way to promote your company on our website.

With their dynamic appearance, they grab visitors' attention instantly, ensuring maximum exposure for your brand. These banners provide a prime opportunity to showcase your products or services in a visually appealing manner, driving traffic to your website and increasing brand awareness.

Don't miss out on this effective advertising strategy to reach your target audience and boost your business's visibility!



### MONTHLY FEE

Homepage + All Categories: 2500€ + IVA

Homepage Only: 2000€ + IVA

Category Only: 550€ + IVA

Social Media Support + 1 Press release included

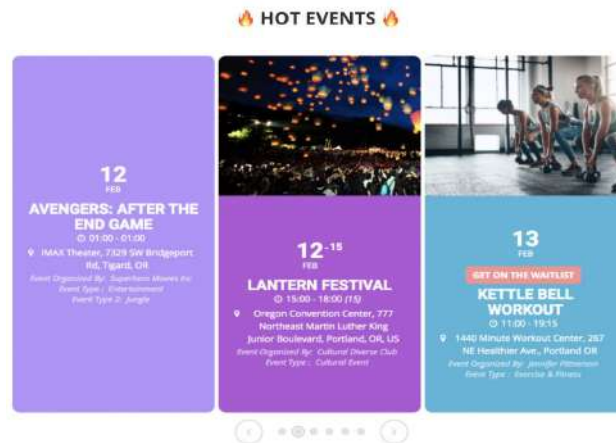
*Contact use for weekly or daily fees/  
Contáctanos para anuncios semanales o diarios*



# ADS - FEATURED EVENT ON HOMEPAGE

You can feature your event to appear on the hottest events section on the homepage an specific event category.

It's one of the strongest marketing tool give the best visibility to your events few days for it.



**ONE PAYMENT** *Pago único*  
25€ + IVA

Social Media Support is included

# CONTACT

Thank you for trusting us and for supporting new initiatives in Ibiza that contribute and generate great added value for both local people and the 7 million visitors who come to us every year.

We are here to solve any of your doubts and to find the formula that best suits your needs.

Charles Brongniart

+34 659 531 709

[info@ibiza-calendar.com](mailto:info@ibiza-calendar.com)

